

INDIAN SOCIETY OF  
OTOLOGY



33<sup>rd</sup> Annual  
National Conference of the  
**Indian Society of  
Otology**

24<sup>th</sup>-26<sup>th</sup> October 2025  
HICC, Hyderabad

*Sponsorship  
Prospectus*

**Innovation** & Perfection  
to Save the **Hearing**

Organised by



In Association with

AOI - Telangana  
AOI - Hyderabad



[www.isocon2025.com](http://www.isocon2025.com)

# Invitation

Dear Industry Partners,

On behalf of the organizing committee, it is with great pleasure that we extend a warm welcome to all the Industry Partners to the 33rd Annual National Conference of the Indian Society of Otology 2025 at Hyderabad from 24<sup>th</sup> - 26<sup>th</sup> October 2025 at Hyderabad International Convention Centre.

Conference Theme: "Innovation & Perfection to Save the Hearing"

Hyderabad, with its rich culture, tradition, and innovation, offers a perfect backdrop for this conference. The city's illustrious history and its rapid advancement in the fields of IT, Pharma and biotechnology mirror the dynamic evolution of Otology medicine - rooted in timeless values yet continuously evolving. We hope you also take the time to immerse yourself in the local culture, savor the world-famous Hyderabad biryani, and make memories that last a lifetime, where history meets technology. As we meet to exchange ideas, insights, and expertise, we hope that ISOCON 2025 becomes a platform for forging new connections and envisioning a future that transforms the way we move and connect.

May ISOCON 2025 not only be a platform for gaining knowledge but also for new connections, collaborations, and friendships that last a lifetime. Here's to shared learning, growth, Hyderabad and ISOCON 2025 await your presence with open arms, ready to empower you with knowledge and experiences that will benefit your practice and professional growth.

Looking forward to meeting you in Hyderabad.

Warm greetings



**Dr Dwarakanatha Reddy**  
Chief Advisor



**Dr SKE Apparao**  
Conference Co-ordinator



**Dr K R Meghanadh**  
Organizing Chairman



**Dr N Venkatram Reddy**  
Convener



**Dr T Shankar**  
Organizing Secretary



**Dr Anand Acharya**  
Chairman Scientific Committee



**Dr GV Nagarjuna Reddy**  
Organizing Treasurer

# OPPORTUNITIES FOR SPONSORS

- ❖ Sponsors will have full branding opportunities in the respective zone
- ❖ Complimentary advertisements in Conference Souvenir
- ❖ Complimentary advertisements in Conference Website

S.No	Category	Slot	Amount	Inclusions
1	PLATINUM SPONSOR		₹90 Lakhs + GST	<b>Host of Lunch on Day - 1</b> Signage & branding in lunch area. One 9X3 meters (27 sq. meter) booth space. 1 Full page advertisement in Conference souvenir. 15 complimentary passes for company staff for all Lunches.
2	DIAMOND SPONSOR		₹80 Lakhs + GST	<b>Host of Lunch on Day - 2</b> Signage & branding in lunch area. One 9X3 meters (27 sq. meter) booth space. 1 Full page advertisement in Conference souvenir. 12 complimentary passes for company staff for all Lunches.
3	GOLD SPONSOR		₹65 Lakhs + GST	<b>Host of Lunch on Day - 3</b> Signage & branding in lunch area. One 6X3 meters (18 sq. meter) booth space. 1 Full page advertisement in Conference Souvenir. 10 complimentary passes for Company Staff for all Lunches.
4	Pre-Conference Faculty Meet	1	₹35 Lakhs	<b>Host of Dinner 23<sup>rd</sup> October 2025</b>
5	Registration & Certificate Kiosk	1	₹35 Lakhs	<b>Signage &amp; Branding in the registration area, lanyards &amp; badges</b>
6	Registration Kit & Stationary	1	₹30 Lakhs	<b>Branding on bags, notepads &amp; pen</b>
7	Audio Visual & Preview Room	1	₹15 Lakhs	<b>Branding on booth and scientific screens of preview room</b>
8	E-poster Area	1	₹10 Lakhs	<b>Branding on E-poster area for all 3 days</b>
9	Mobile Charging Stations	2	₹5 Lakhs	<b>Branding on Mobile Charging Stations</b>

# OPPORTUNITIES FOR SPONSORS

S.No	Category	Slot	Amount	Inclusions
10	Pocket Program book	1	₹5 Lakhs	Branding on back page
11	Conference Shuttle Service	1	₹20 Lakhs	Branding on Shuttles (min. 5 buses) for all 3 days
12	Advertising in Souvenir	1	₹3 Lakhs	Branding in front inner page
		1	₹2 Lakhs	Branding in back inner page
		1	₹3 Lakhs	Branding in full back page
		1	₹1 Lakhs	Branding in full page inner
		1	₹1 Lakhs	Branding in half page inner
13	Faculty Lounge	1	₹10 Lakhs	Signage & branding in the area
14	Cloak Room	2	₹15 Lakhs	Signage & branding on tags and area
15	Exhibition booth – 6X3 meters	6	₹12 Lakhs	Octanorm with fascia / Raw space
16	Exhibition booth – 3X3 meters	30	₹6 Lakhs	Octanorm with fascia / Raw space
17	Exhibition booth – 3X2 meters	17	₹4 Lakhs	Octanorm with fascia / Raw space
18	Exhibition booth – 2X2 meters	24	₹3 Lakhs	Octanorm with fascia / Raw space
19	Scientific Hall Sponsorship Hall A - Per Day	3	₹20 Lakhs	Branding & Signage in the area + Chair covers one day
20	Scientific Hall Sponsorship Hall B - Per Day	3	₹10 Lakhs	Branding & Signage in the area + Chair covers one day
21	Scientific Hall Sponsorship Hall C - Per Day	3	₹10 Lakhs	Branding & Signage in the area + Chair covers one day
22	One Session Sponsorship (up to 90 min) Hall B/C	40	₹5 Lakhs	Slide before session & 30 Sec Video on the Product / Company after the session
23	One Session Sponsorship (up to 90 min) Hall A	10	₹10 Lakhs	Slide before session & 30 Sec Video on the Product / Company after the session

We are aware that the sponsorship of any of the above packages may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives. Please feel free to contact the secretariat to discuss your needs.

We consider you as the partner of the Conference and we will give our best effort towards your comfort as our guests.

## Taxes

18% GST will be charged extra.

## Exhibitor Registration

All exhibitors must be registered and will receive a badge displaying the name of the exhibiting company

Except for Platinum, Diamond and Gold Sponsors, 03 exhibitor ID cards and 03 lunch coupons will be handed over to the authorised person of each company.

Thereafter for any additional ID Badge and Entry Pass exhibitor will be charged the registration fee as below (Per Person).

1. Lunch Coupon - Rs.2500/- (per day including GST ) Which will be Available at Registration Desk
2. Exhibitor registration allows access to the exhibition area only and shall be used by company staff only.

## Payment Terms:

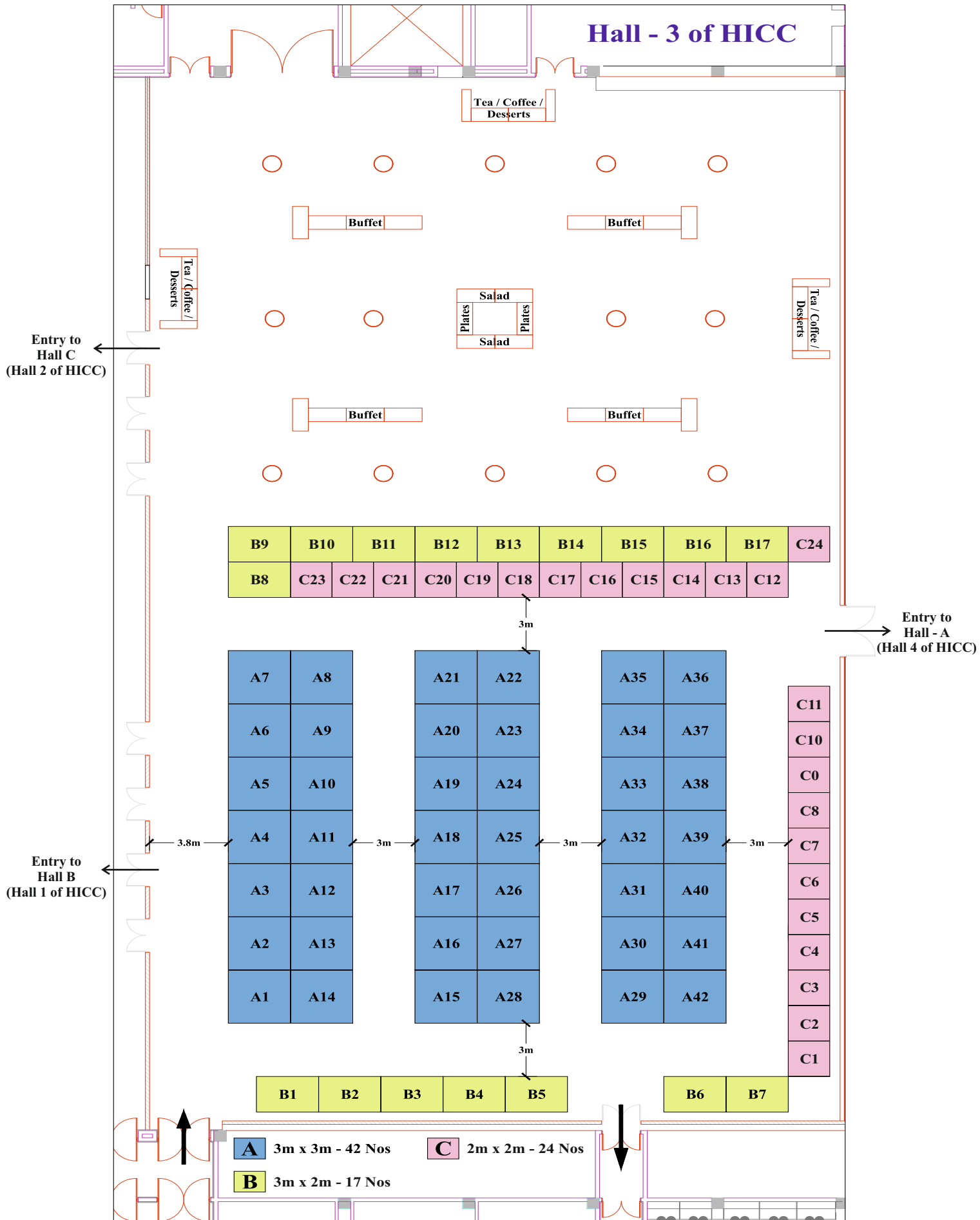
**Special Offer: Exhibitors paying full amount by 28/02/2025 will be given 10% Waiver in the Cost.**

Booking Amount	25% of total payable amount	by 31 <sup>st</sup> March 2025
First Installment	50% of total payable amount	by 30 <sup>th</sup> June 2025
Second Installment	Rest amount	by 10 <sup>th</sup> August 2025

## Conference Account Details

Account Name	Maa Hospitals Pvt Ltd
Account Number	00212020001035
Bank Name	HDFC Bank
Branch	Lakdikapul
Bank Address	Saeed Plaza, Lakdikapul, Hyderabad
IFSC Code	HDFC0000021

# EXHIBITION FLOOR PLAN



**\* Stall layout is subjective to changes & availability**



# GENERAL GUIDELINES FOR EXHIBITORS

- ❖ The organizers will provide a basic shell scheme of booth structure and/or open space, electricity connections and standard signage.
- ❖ Company can customize the exhibition space but aesthetically as per the theme of the conference. However, the proposed designs are to be submitted to the organizing secretary for approval.
- ❖ The exhibiting company will be charged extra for special booth designs, decorations, and additional furnishings. However, if company wants to engage its own vendor for designing and erecting the infrastructure, prior permission from organizing committee is mandatory and must submit a letter authorizing the firm to set on their behalf.
- ❖ Planting, Pasting or Fixing Nails and Screws on wall panels are strictly prohibited. Only double-sided adhesive tapes should be used. For assistance, please contact Exhibition Manager.
- ❖ All items supplied by our Contractor are on hire basis and must be returned to the contractor in good condition at the end of the Exhibition. Any damage to the Furniture and Stall Partitions will have to be compensated to the Contractor.
- ❖ Additional amenities such as telephone line, internet facilities, broadband data services, special electrical connections, special lighting and equipment, audio-visual services and hired manpower could be arranged by the Exhibition Manager on payment. Contact details of the Conference Manager will be provided on request.
- ❖ An Exhibitor Service Centre will be operational from 9:00 AM on 24th October 2025 until completion of pack-up. Representative of the Exhibition Manager will be available to attend to last minute requests and emergencies.
- ❖ Temporary workers hired to set up booths will be issued ID Cards by the Exhibition Manager at Exhibitor Service Centre. For loss of ID card, a duplicate Card will be issued on payment basis (Duplicate ID Cards will be charged at the rate of Rs. 1000 only per person).
- ❖ All temporary workers will leave the premises at the commencement of Trade Exhibition on or before 24th October 2025.
- ❖ All employees, representatives, guests and hired workers who wish to be present in the exhibition area after opening of the Conference must be registered as industry representatives (registration charges will apply).
- ❖ Staffs must be present in the booth during Exhibition hours. Booth staffs are expected to dress and conduct themselves in a manner consistent with a professional medical meeting.
- ❖ Order taking and sale of Exhibited products and other genuine products of the exhibiting companies are permitted provided that transactions are conducted in an appropriate professional manner and taxes are to be charged as the Government policy.
- ❖ All display items must confirm to appropriate safety standards.
- ❖ Public address and amplifying devices that project sound beyond the exhibition booth are not permitted.
- ❖ Smoking is strictly prohibited within the boundary of the venue.
- ❖ Plastic is strictly prohibited within the boundary of the venue.
- ❖ The Exhibition Manager will ensure adequate and periodic cleaning of the premises.
- ❖ Adequate 24 hours professional security cover will be provided. However, if any company wants to hire a separate security agency, prior permission must be sought from the Organising Committee. They have to be necessarily issued ID Cards.
- ❖ All exhibitors should insure their exhibits and equipment's against theft, fire and damage due to natural calamities. The Organizers will not bear insurance charges.
- ❖ All designs that have ISOCON 2025 logo and name, prior approval from the Organizing Committee is mandatory.
- ❖ Exhibitors are not allowed to use the passage causing hindrance to the movement of the delegates. Similarly, Exhibitors will not be allowed product demonstration in the passage or outside their stall disturbing other stalls holders. The Organizers will decide as to what constitutes the nuisance and their decisions will be binding on the exhibitors.

## ALLOCATION OF SPACE

Space allocation will be made on First Come First Serve basis. Please submit your request along with the advance payment to the Conference Secretariat. Upon receipt of the advance payment, space will be reserved, and invoice will be generated for final payment with the deadline. Only those companies will be considered for allocation of space whose full payment has been realized.

## ELECTRICITY

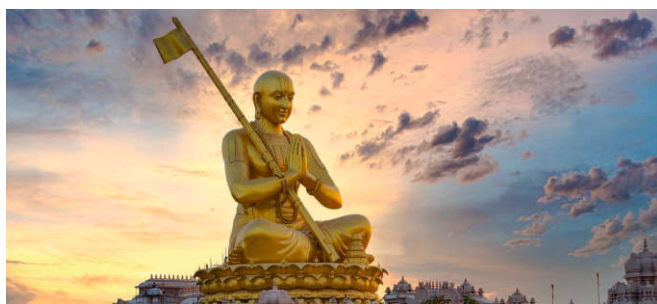
Electricity charges shall be as per the actual, for details contact Exhibition Manager.

## POSSESSION OF STALL

Exhibitors can start moving in their materials and setting up stalls with effect from 23rd October 2025 11pm onwards (01 day prior to the commencement of the Conference). Please note that possession of the stall will not be given till all the dues are cleared by the exhibitor and the Exhibitor will be issued "Stall Possession Certificate" to facilitate this. ISOCON Secretariat will be set up 1 day prior to the Conference at the venue site.

## VACATION OF STALL

Exhibitors will be allowed to remove their exhibits only after closure of the exhibition on LAST DAY of the Conference. Goods can be moved outside the venue only after submitting "NOC-Exit" in duplicate duly signed by Organizers. The work of removing the exhibits from this venue must be completed on the same day. After this period the Organizers will be at the liberty to remove the exhibits at the cost and risk of Exhibitors.



## CHANGE OF VENUE AND DATES

- ❖ The Organizers reserve the right to change the venue, dates and/or duration of the Conference.
- ❖ The Organizer also reserves the right to change the floor plans, location of space allotted or stall number, exit and entry points, passages, etc. at any time before the commencement of erection of the stalls if such changes are necessary.
- ❖ Any such changes shall not be sufficient ground for exhibitor to cancel their participation and in case of withdrawal from participation, no refund will be permissible.

## CANCELLATION

All advance payment made by an exhibitor will be forfeited on withdrawal from participation in the ISOCON 2025. Any space not occupied till a day prior to Conference shall be deemed forfeited and no refund shall be paid. The Organizing Secretary may reassign such place to other company without any further communication.

## PENALTY

If there is any fire damage or loss to the property or physical damages to the human or material, the compensations will be fully recovered from the erring company.

## DISPUTE RESOLUTION

Any loss or damage claims and disputes of whatsoever nature relating to services provided will be governed by Indian Law and courts of Hyderabad, Telangana jurisdiction only. In case of a dispute, arbitration proceedings as laid down in the Indian Arbitration & Conciliation Act, 1996 will be followed before approaching any court of Law.



## CONGRESS SECRETARIAT

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## PROFESSIONAL CONFERENCE ORGANISER & TRAVEL MANAGER

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